Activities – Accessibility for Employers





Growing your trades workforce:

how to attract women to your jobs

I've got nothing but good to say about working with women. They are careful, methodical, good with the gear. I'd love to see more women coming into the industry.

> Peter Turner, Managing Director, Peter Turner Contracting







Activities - Accessibility for Women









Activities - Recognition









Activities – Leadership







Activities – Leadership







WOMEN IN CONSTRUCTION Raising the Visibility





Continually keeping women visible







Continually keeping women visible



SCIRT

Women in the recover



What does working in the recovery mean to hor?
"We do a lot of fernoes and walls and people are just really abled to hove their fonce back up. Owners will come round and you can see the sneer joy on their faces, other years and years of walling."

"I encourage any women to work in the recovery - women and young girls leaving school. There's ptenty of training out there for lots of definent tradies, Just go for it, it's not that intendinging, I've never had a negative word."

Building back better

As the rebuild gains momentum, demand for children and is yet to peak. Canterbury's economic recovery depends on a labour supply common and an account of the control of th

The research Eucliding back botter: Utilising women's listops in the Cartestum recovery is based on a survey of 500 women. About half the respondents were unemployed but not receiving a benefit; the remember were working but sindepted they would be open to changing occupation.

The research found that the top three factors that would encourage women to consider any job in the rebuild were flexible frours and environment; good pay; and more information about rebuild opportunities.

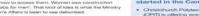
Over half the women surveyed were not opposed to rebuild positions, but many hed not considered these jobs, or were not sure how to access them. Women eow construction jobs as 'jobs for mer', That kind of Idea is what the Ministry of Women's Affairs is leaen to see deburhed.

What does working in the recovery mean to her? "There's a real purpose to your daily work – sveryone has this shared goal to get the city back on its feet and we are all working in the sort direction."

started in the Canterbury

*For women thinking about working is go for it. It's 2013. There's no reason here doing it. There's hoops of us. We

- Christeturch Polytechnic Institu (CPIT) is offering women free tu Trade and Engineering program To find out more about CPIT's a of programmes, go to: www.ep call 0800 24 24 76.
- For a copy of the full research repo-better: Utilising women's labour in recovery as well as a summary of I go to: www.mwa.govt.nz



Contact the Canterbury Skills as Hub at www.opportunitycant

Ministry Chief Executive, Dr. Jó Gribb says making the most of the female labour force in the construction sector may mean changing amployer practice, including recurriment; providing more information about rebuild occupations; and encouraging women to train or retrient.

Spotlight on the New central city next stage of the art revealed **Avon River Precinct**

Earthquake A -support for Canterbury c

New Zealand Government







