

READY ASIA-PACIFIC

**“Good Practices of Women’s Entrepreneurship in
Local Communities in the Process of Disaster
Reconstruction”**

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Our Mission:

To reduce the risks of natural disasters and build resilient communities and economies through innovative and strategic partnerships.



ALIGN

the resources and expertise
of multiple sectors and industries



BUILD

knowledge for informed action



DESIGN

effective solutions and strategies
spurred by a shared responsibility



...in order to **STRENGTHEN**
resilience in the Asia-Pacific region.



Family-oriented services post-Katrina

- Hurricane Katrina caused large-scale displacement of families across the U.S. Gulf Coast.
- Coastal Women for Change a non-profit organization in Biloxi, Mississippi, was launched to support women in recovery.
- Providing family-oriented services, like childcare, care for the elderly, and support for women-owned businesses, enabling women to return to their homes to recover their communities.
- Coastal Women for Change has expanded its activities to include advocacy for equitable social policies.



Restoring livelihoods post-Haiyan

- Typhoon Haiyan disrupted local economies in the Philippines, dependent on agriculture and fishing.
- Candahug Women's Group in Palo, Leyte is a project to provide women with basic business skills and access to capital to start their own small businesses.
- Women are empowered and equipped to earn an income to support their families as they transition to new realities.
- The skills will transfer beyond the recovery and reconstruction to expanded opportunities in the future.



Factors for success & supporting measures

- Acknowledgement of women's roles in communities, including their specific needs and contributions
- Presence of a leader or role model
- Engagement of an external partner to provide resources or capacity building
- Prioritization of the recovery of institutions and infrastructure that women depend on

Impediments

- Unique risks faced by women, causing cascading impacts of disasters

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