

Ticog Grass Mat Industry

Province of Samar: Municipalities of Basey, Sta. Rita, Marabut

Total Damages & Losses: US\$66,000 (PhPP2,892,000)



Showroom cum factory building
– partially damaged



Finished products & raw materials,
totally damaged



Nine (9) units high speed sewing machine,
all damaged by sea-water

Needs for Recovery of Productive Sector

Source: Typhoon Yolanda Post Disaster Needs Assessment (PDNA) Report



Productive Sector



- Granting of low or no-interest loans by government financial institutions to Micro, Small, and Medium Enterprises (MSMEs)
- Distribution of agricultural inputs to restore production
- Restoration of tertiary production facilities (e.g. farm to market roads, farm products storage facilities, dryers, etc.)

Post Disaster Recovery and Rebuilding

» Assistance given to
typhoon affected women
livelihood and enterprises

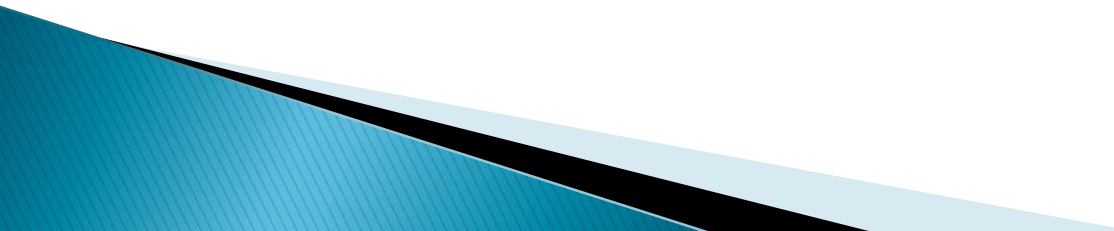


Highlights of Assistance Provided in Typhoon Haiyan Affected Areas in the Philippines

Emergency Relief: Cash for Work

- ▶ Total no. of beneficiaries : 185,033
- ▶ Total amt. of assistance : \$3.5M (PhP155M)

Livelihood and Business Recovery

- ▶ Total no. of beneficiaries: 606,505
 - ▶ Total amount of assistance provided \$47M (PhP 2.07B)
 - ▶ Total employment generated: 260,869
 - ▶ Total income generated: \$7.9M (PhP349M)
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- No. of assisted livelihood beneficiaries and entrepreneurs
 - 139 women and 34 men gatherers of ticog grass
 - 500 women mat weavers, embroiderers, sewers
 - 3 women mat consolidators/entrepreneurs

Grandma still adept
in mat embroidery



Mat weaving under rocks
and inside caves

Women embroiderers
doing finishing touches



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INTERVENTIONS AND ASSISTANCE PROVIDED

- **Consultations, Community Organizing. and Linkaging**
Needs Identification and Analysis
 - Conducted dialogue for linkaging of weavers with grass gatherers to ensure supply of raw materials
 - Linked weavers with donors, government and non-government support organizations of technical and fund assistance for emergency relief and recovery
- **Access to Finance**

Soft loan assistance to 3 consolidators/entrepreneurs, at \$23,000 (PhP1M), from the Small Business Corporation Enterprise Rehabilitation Financing (SBC-ERF), for the procurement of equipment, tools and inventories



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Support organizations involved in assisting the recovery of the ticog grass weaving industry

- *Government*

Local Government Units (LGUs) of Basey, Sta. Rita and Marabut

Department of Trade and Industry (DTI)

Small Business Corporation (SBC)

Department of Agriculture (DA)

- *Non-Government*

ABS-CBN Foundation

Asia Foundation

Philippine-Australia Community Assistance Program (PACAP)

Katungod han Samareño Foundation, Inc. (KSFI)

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- **Improvement in Productivity and Efficiency**
- Small and Medium Enterprise Roving Academy (SMERA) Program : Training in post disaster stress management, business recovery and enterprise development, and business planning for 655 weavers/embroiderers/ sewers
- Livelihood Seeding Program (LSP) : Provision of business starter or recovery kits compose of tools and raw materials

