

2010 APEC Women Leaders Network (WLN) Meeting

~Significance, Expectations, and Vision~

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2010 APEC WLN Meeting

What is APEC?

Asia-Pacific Economic Cooperation

A forum aimed at sustainable development in the Asia-Pacific region. All major countries/regions in the Asia-Pacific region (APEC's 21 member economies) participate in the forum. Established in 1989.

APEC's 21 Member Economies

Australia; Brunei Darussalam; Canada; Chile; People's Republic of China; Hong Kong, China; Indonesia; Japan; Republic of Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; The Republic of the Philippines; The Russian Federation; Singapore; Chinese Taipei; Thailand; United States of America; and Vietnam

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What is WLN?

Women Leaders Network

A network of women leaders in business, academic, and public circles, private organizations, etc., from the 21 APEC economies

Purpose

To contribute to the development of economic activities by women toward the realization of a gender-equal society.



Opening ceremony in 2009 (Singapore)

Since 1996, the WLN meeting has been held in the APEC host country every year to make policy recommendations to APEC Small & Medium Enterprises (SME) Ministers and others. This is the 15th WLN meeting and the first to be held in Japan.

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2010 APEC WLN Meeting

"Creation of New Global Economic Activities by Women –Realization through People, Nature and Culture–"

Date: September 19 (Sun.) to 21 (Tue.), 2010

Location: A hotel in Tokyo

Main targets

- * Women working at corporations, organizations, or academic institutions, and women expected to establish themselves in such fields.
- * Any person (men and women) in a managerial or leading position.
- * Officials of public or private organizations or administrators who are highly interested in gender equality.

Simultaneous interpretation available

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Major Significance of the WLN Meeting in Japan

- o First-ever international meeting of women leaders in economic fields in the Asia Pacific region to be held in Japan.
- o Situation of gender equality in Japan is low on a global scale. The rank of GEM is 57th among 109 countries (UNDP, 2009). Promotion of further empowerment of Japanese women and gender equality by learning from best practices and role models overseas.
- o Arouse consciousness of students, who will play roles in economic activities, toward their own future.

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Expected Results

- o Formation of domestic and international networks of women engaged in economic activities and promotion of international understanding of Japan thereby.
- o Heightening of women's awareness about participation in economic activities by learning about tools and management techniques through economic activities undertaken by women in Japan and other countries
- o Empowerment of organizations and women involved in the WLN meeting through the formation of recommendations to APEC SME Ministers and others and organization of an international meeting.
- o Acceleration of the promotion of gender equality.

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Vision after the Meeting in Japan

Utilization of results and network of the WLN meeting

- Strengthening of the domestic network of organizations or participants involved in planning, administration, and organization of the WLN meeting.
- Promotion of the realization of WLN recommendations in Japan through utilization of the domestic network.
- Establishment of a WLN focal point within the domestic network to continuously exchange and share information and experiences with WLN focal points in other countries and to stimulate women in the economic field.



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Preparation

2010 APEC WLN Organizing Committee

Established in July 2009 to determine frameworks for plans and organization of the meeting in Japan. The Gender Equality Bureau, Cabinet Office serves as its secretariat. The committee comprises 11 expert members from corporations, organizations, and universities, including Chairperson Yukako Uchinaga.



Chairperson Uchinaga receives the flag at the closing ceremony of 2009 meeting (Singapore)

Major topics of discussion

- * Overall theme and program
- * Participation of organizations for planning and management in plenary sessions, workshops, related activities, etc., (e.g., affiliated bodies of the Liaison Conference for the Promotion of Gender Equality) and topics and schema thereof
- * Media strategies

* Including topics such as:
 ◆ Participation of women in management
 ◆ Women technologist/scientists
 ◆ Women in rural areas and entrepreneurship
 ◆ Community-based corporations

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Participation

- **Affiliated bodies of the Liaison Conference for the Promotion of Gender Equality, etc.**

★ Having invited plans for plenary sessions, workshops, exhibitions, cultural events, etc.
 via web page of the Gender Equality Bureau, Cabinet Office.

★ Organizations whose plans were accepted will actively participate in the meeting as organizers.

- **Student volunteers**

★ Promotion of their participation
 Providing opportunities for students to have contact with women leaders who can be their role models so that they can think about their future careers.

One idea...
 Holding a "Young women leaders' summit" as a side event in cooperation with universities



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Your participation leads to

★ Learning best practices

★ Opportunities to meet women leaders of the world.

★ Learning from role models.

Simultaneous interpretation available

Formation of domestic and international networks.



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2010 APEC WLN Meeting

Let's Make the Meeting a Success



An opportunity to meet with women leaders!
 We are looking forward to your participation!

Sept. 19 (Sun.) to 21 (Tue.), 2010

To be held in a hotel in Tokyo

Details will be released online around June

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