### 2010 APEC Women Leaders Network (WLN) Meeting

∼Significance, Expectations, and Vision∼

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## 2010 APEC WLN Meeting What is APEC?

### Asia-Pacific Economic Cooperation

A forum aimed at sustainable development in the Asia-Pacific region. All major countries/regions in the Asia-Pacific region (APEC's 21 member economies) participate in the forum. Established in 1989.

#### APEC's 21 Member Economies

Australia; Brunei Darussalam; Canada; Chile; People's Republic of China; Hong Kong, China; Indonesia; Japan; Republic of Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; The Republic of the Philippines; The Russian Federation; Singapore; Chinese Taipei; Thailand; United States of America; and Vietnam

## 2010 APEC WLN Meeting What is WLN?

### **Women Leaders Network**

A network of women leaders in business, academic and public circles, private organizations, etc., from the 21 APEC economies

#### Purpose

To contribute to the development of economic activities by women toward the realization of a gender-equal society.



Since 1996, the WLN meeting has been held in the APEC host country every year to make policy recommendations to APEC Small & Medium Enterprises (SME) Ministers and others. This is the 15<sup>th</sup> WLN meeting and the first to be held in Japan.

2010 APEC WLN Meeting

"Creation of New Global Economic Activities by Women –Realization through People, Nature and Culture—"

Date: September 19 (Sun.) to 21 (Tue.), 2010 Location: A hotel in Tokyo

#### Main targets

- \* Women working at corporations, organizations, or academic institutions, and women expected to establish themselves in such fields
- \*Any person (men and women) in a managerial or leading position.
- \* Officials of public or private organizations or administrators who are highly interested in gender equality.

### 2010 APEC WLN Meeting

# Major Significance of the WLN Meeting in Japan

- First-ever international meeting of women leaders in economic fields in the Asia Pacific region to be held in Japan
- Situation of gender equality in Japan is low on a global scale. The rank of GEM is 57<sup>th</sup> among 109 countries (UNDP, 2009). Promotion of further empowerment of Japanese women and gender equality by learning from best practices and role models overseas.
- o Arouse consciousness of students, who will play roles in economic activities, toward their own future.

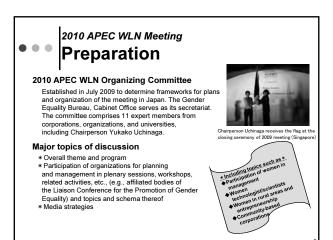
## 2010 APEC WLN Meeting **Expected Results**

- Formation of domestic and international networks of women engaged in economic activities and promotion of international understanding of Japan thereby.
- Heightening of women's awareness about participation in economic activities by learning about tools and management techniques through economic activities undertaken by women in Japan and other countries
- Empowerment of organizations and women involved in the WLN meeting through the formation of recommendations to APEC SME Ministers and others and organization of an international meeting.
- o Acceleration of the promotion of gender equality.

## 2010 APEC WLN Meeting Vision after the Meeting in Japan

#### Utilization of results and network of the WLN meeting

- Strengthening of the domestic network of organizations or participants involved in planning, administration, and organization of the WLN meeting.
- Promotion of the realization of WLN recommendations in Japan through utilization of the domestic network.
- Establishment of a WLN focal point within the domestic network to continuously exchange and share information and experiences with WLN focal points in other countries and to stimulate women in the economic field.





- o Affiliated bodies of the Liaison Conference for the Promotion of Gender Equality, etc.
  - ★Having invited plans for plenary sessions, workshops, exhibitions, cultural events, etc.
    via web page of the Gender Equality Bureau, Cabinet Office.
  - ★Organizations whose plans were accepted will actively participate in the meeting as organizers.
- o Student volunteers
  - ★ Promotion of their participation
    Providing opportunities for students
    to have contact with women leaders
    who can be their role models so that they
    can think about their future careers.





