

**APEC WLN 2010 /Kick-off Seminar**  
**Gender and Diversity in the**  
**Economy**

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- The world is starting to grasp that there is no policy more effective in promoting development, health and education, than the empowerment of women and girls, and no policy is more important in preventing conflict or in achieving reconciliation after a conflict has ended.

*Kofi Annan, former United Nations Secretary General*

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**Gender & Diversity in the Economy**

- I. Gender & Diversity in Green and Knowledge Economy
- II. Gender Justice in the Economy: Policies & Strategies
- III. Beijing +15: Women's Progress, Human Progress
- IV. Towards an Inclusive Future, an Inclusive Growth

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**I. Gender & Diversity in Green and Knowledge Economy**

- I.1 International Policy Framework: Women and Climate Change, Gender Equality
- I.2 Role of Women Entrepreneurs in Korea: Global & Green Growth
- I.3 Digital Economy Activities of APWINC

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**I.1. International Policy Framework**

- I.1-A "Women and Climate Change" related policies and agreements :
  - -Agenda 21(UNCED, 1992),UN Framework Convention on Climate Change( UNCED, 1992)
  - -Millennium Development Goals: Poverty Eradication(MDG1), Gender Equality and Women's Empowerment(MDG3), Environmental Sustainability(MDG7)

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**I.1-B. Gender Equality policies and agreements:**

- -CEDAW (1979)
- -BPFA (Beijing,1995)
- -OD (UNGASS B+5,2000)
- -Manila Declaration for Global Action on Gender, Climate Change and Disaster( #rd Global Congress of Women in Politics &Governance, 2008)

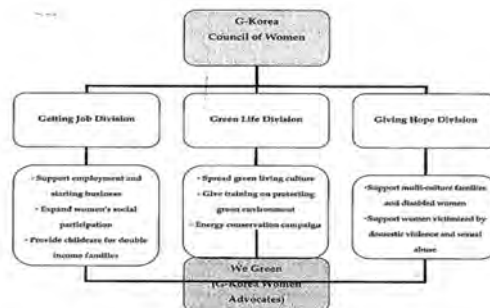
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## I.2. Role of Women Entrepreneurs in Korea : Global and Green Growth

- I.2-A Green Growth as a strategy in Korea: Key Points and Women's Role
- I.2-B Global Networking through AWEC: Marketing and Partnership Development

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## G-Korea Council of Women Organization Chart



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## I.3 Digital Economy Activities of APWINC

- -Digital Economy Forum and E-Biz Training in the APEC Economies (2005-2009) : Documents prepared by APWINC
- -Recommendations/ Lessons learned

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## II. Gender Justice in the Economy: Policies & Strategies

- II.1 Equal Pay Day Awareness Campaign(BPW Initiative)
- II.2 UNIFEM/UNGC : Women's Empowerment Principles – "Equality Means Business"–

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## II.1 Equal Pay Day Awareness Campaign (bpw)

–In spite of all the improvements, "yet there are still significant gaps in the job opportunities for women and in the wages paid to women compared with their male counterparts: these gaps are even larger in most developing Countries". (Keynote address by HE Chan Heng Chee Singapore Ambassador to the United States at the 14th Women Leaders Network Meeting, Singapore, 4 August 2009)

– Addressing both the challenges and opportunities associated with the gender gaps in the workplace will require concerted efforts by governments, businesses and civil society organizations across the world

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## III. Beijing +15: Women's Progress, Human Progress

### IV. Towards an Inclusive Future, an Inclusive Growth

- -Economic Crisis: Rethinking Growth
- -Participation in Decision Making
- -Green & Sustainable Development
- -Global Community, Multi-Cultural Community
- -New Values, New Life Styles

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*Thank You*