



09:00 – 10:30 Grand Ballroom	Opening of Public-Private Dialogue on Women and the Economy (PPDWE)
Mulia Hotel	Welcome remarks by Minister Linda Amalia Sari
	Ongoing PPWE Chair Russia
	<ul> <li>Incoming PPWE Chair China</li> </ul>
	<ul> <li>Presentation of Young Women Innovators Award</li> </ul>
	Welcome remarks by <b>Sjarifuddin Hasan</b> , Minister of Cooperative and
	SMEs of Indonesia
	Keynote Speech by Minister Hatta Radjasa
10:30 – 11:45	High Level Panel
Grand Ballroom Mulia Hotel	Keynote Speeches from
ividila fiotei	Cher Wang, Chairperson ABAC Women's Forum, Co-Founder and
	Chairperson of HTC Smarthphone Chinese Taipei
	Gatot Suwondo, President Director and CEO of PT. BNI, Tbk., Indonesia
	• Fumiko Hayashi, Mayor of Yokohama, Japan
	Melanne Verveer, Former US Ambassador for Global Women's Issues
	Mari Elka Pangestu, Minister of Tourism and Creative Economy of
	Indonesia
	Dahlan Iskan, Minister of State-owned Enterprises, Indonesia
11:45 - 12:00	Dreparation for Dreakout Cossions
	Preparation for Breakout Sessions
12:00 - 14:00	SECTION I
12:00 – 14:00 Junior Ballroom 1	·
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#### Friday, September 6



Asia-Pacific Economic Cooperation



Economic Cooperation	September 6-8, Nusa Dua, Ball
	<ul> <li>international organizations: the World Bank, IFC, United Nations, Organization of American States</li> <li>Jau-Hwa Chen, Professor at Soochow University and President Taiwanese Feminist Scholars Association, Taipei</li> <li>Carrie Thompson, Deputy Mission Director Regional Development for Asia, USAID</li> <li>Cai Cai, Chief, Gender Equality and Women's Empowerment Section Social Development Division United Nations ESCAP, Bangkok</li> <li>Veronique Salze-Lozac'h, Chief Economist and Director, Economic Development, The Asia Foundation</li> </ul>
12:00 - 14:00	SECTION II
Junior Ballroom 2	Women and ICT
Mulia Hotel	
(lunch will be served)	Panel I
	ICT Tools to Empower Women
	The rise of Information and Communication Technologies (ICTs), should not become the next gender divide, but bringing women into the economy instead.
	The meeting will discuss the types of available ICT tools to empower women and
	the methods of taking the full advantage of women's talent through the use of ICT The rise of Information and Communication Technologies (ICTs), a diverse set of technological tools and resources to create, disseminate, store, bring value- addition and manage information to enable women to cope with the current ICT development.
	Moderator: Fifi Aleyda Yahya, Metro TV Anchor Speakers
	<ul> <li>Yoshie Tsukamoto, President and CEO of NTT Com Online Marketing Sollutions, Japan</li> </ul>
	Jocelyn Pantastico, Founder of LiveOlive
	Michelle Guthrie, Google Managing Director for Partner Business Solution
	<ul> <li>Malathi Das, First Vice-President, Singapore Council of Women's Organisations; Head of litigation and dispute resolution department of, M/s Joyce A Tan &amp; Partners law firm, Singapore</li> </ul>
	<ul> <li>Suzan Miller, Intel Global Vice President, Legal and Corporate Affairs and Deputy General Counsel, USA</li> </ul>





Economic Cooperation	
12:00 - 14:00	SECTION III
Gerbera Room	Infrastructure and Human Capital
Mulia Hotel	
(lunch will be served)	Panel I
	Soft and hard infrastructure for women to promote further participation in
	economy
	The meeting will discuss on the development of soft and hard infrastructure that will open doors to economic opportunity for women. The looming global crisis should not become another missed opportunity for women to further participate in the economy. The forum will emphasize on talks regarding the infrastructure needed to be built to help women in accessing information, gaining knowledge and contributing to the economy-development.
	Moderator: Margot Kilgour, Senior Manager of the Australian APEC Study Centre
	Speakers
	Tri Risma Harani, Mayor of Surabaya City of Indonesia
	Karen Agustiawan, CEO of PT. Pertamina, Tbk., Indonesia
	<ul> <li>Sonita Lontoh, Greentech Executive and Chairman of the Board, Indonesian Diaspora Foundation (IDF)</li> </ul>
	Svida Alisjahbana, President Director and CEO of Femina Group
	• Patrice Braun, Director, Asia Pacific Centre for Women and Technology,
	Australia
	Napoleon Sawai, Vice President for Community Relations at PT. Freeport
	<ul> <li>Napoleon Sawai, Vice President for Community Relations at PT. Freeport Indonesia.</li> </ul>
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Asia-Pacific Economic Cooperation	September 6-8, Nusa Dua, Bali
	Cheng Lian, Director, Institute of Finance and Banking (IFB) China Academy of Social Sciences
14:00 - 15:30 Junior Ballroom 2 Mulia Hotel	SECTION II Women and ICT
	Panel II ICT for Business marketing and Networking among Business Women SME and Across Sectors With the advance of ICT, this session aims to broaden women's perspective in accelerating their business growth. The meeting will discuss how utilizing the available ICT tools to strengthen women entrepreneurs' capacity in marketing and networking and how they can be disseminated for further use among women in APEC economies.
	<ul> <li>Moderator: Shoeb Kagda, Group Editor in Chief Berita Satu Media Holdings</li> <li>Speakers: <ul> <li>Alexander Rusli, President Director and CEO, PT Indosat Tbk Indonesia</li> <li>Hermawan Kartajaya, Founder and President of Mark Plus &amp; Co., Indonesia</li> <li>Aldi Haryopratomo, CEO of RUMA, Indonesia</li> <li>Rebekah Campbell, Founder and CEO Posse.com, Australia</li> <li>Yang Wen, Board Member, China Women Entrepreneurs Association; Board of Director, Shandong Yingcai University, China</li> <li>Lee Min Xuan, PlayMoolah, Co-Founder and Princess of Possibility, Singapore</li> <li>Shawn A. Covell, Vice President Qualcomm Government Affairs</li> </ul> </li> </ul>
14:00 - 15:30 Gerbera Room Mulia Hotel	SECTION III Infrastructure and Human Capital
	<ul> <li>Panel II</li> <li>The strategies to promote sustained Micro, Small and Medium enterprises development and enhancement of opportunities for women</li> <li>The meeting will discuss on the development of strategies to promote sustainable micro, small and medium enterprises and to enhance opportunities for women.</li> <li>What aspects of human capital should be developed in particular for women?</li> <li>Moderator: Kania Sutisnawinata, Co-anchor at Metro TV's first English- language news program and currently Lead Anchor at Bloomberg TV Indonesia (TBA)</li> <li>Speakers: <ul> <li>Delia Domingo Albert, Former Minister of Foreign Affairs, Philippines Senior Advisor, SGV/Ernst and Young Company</li> <li>Lisa Miharja, Founder of Alleira Batik, Indonesia</li> <li>Lyn Kok, President and CEO of Standard Chartered Bank (Thai) Pcl.</li> <li>Cynthia Balogh, National Program Manager, AusTrade</li> <li>Teng Li, Ministry of Industry and Information Technology, China</li> </ul> </li> </ul>





Asia-Pacific	Women and the Economy Forum September 6-8, Nusa Dua, Bali
Economic Cooperation	<ul> <li>Audrey Joy Tan, PlayMoolah, Co-Founder, CEO &amp; Dreams Architect, Singapore</li> <li>Elizabeth Vazques, CEO and Co-Founder WEConnect International, USA</li> </ul>
15:30 – 15:45 Foyer of Grand Ballroom Mulia Hotel	Coffee Break
15:45 - 17:15 Junior Ballroom 1 Mulia Hotel	Section I         Structural Reform         Panel III         Social Safety Net Programs         As a follow up to the APEC Yokohama Leader's Growth Strategy in 2010 to promote effective and fiscally sustainable social safety net programs as part of APEC New Strategy for Structural Reform. Noting the fact that women's roles in a nation's development is of high importance toward economic changes. It is important for the government to protect women through a particular policy that oblige private sectors to come up with CSR program for women. The meeting will discuss on the available policies and best practices among economies on social safety net programs to support women participation in economic development.         Moderator: Kathleen Matthews, Executive Vice President and Chief Global Communications and Public Affairs Officer, Marriot International         Speakers         • Irma Muthoharoh, Chairwoman of East Java Women Corps of Indonesian Islamic Student Movement, Indonesia         • Nanako Ishido, Founder of CANVAS (ICT-oriented Child NPO), Japan         • Du Jie, Director, International Women's Studies Office, China Women's Studies Institute
15:45 - 17:15 Junior Ballroom 2 Mulia Hotel	SECTION II <u>Women and ICT</u> Panel III Strategies to disseminate ICT tools available for further use among women in APEC economies As a follow up to the commitments stated during the High Level Policy Dialogue on Women and the Economy in St. Petersburg in 2012, it is important to thoroughly discuss effective measures that could contribute to harnessing the business and innovation potential of women and girls among others by providing accessible online business enterprise skills and business enters for women at all growth phases of business encouraging innovation and creativity. Innovative industries have been identified as one of the drivers towards economic growth. In this context, the knowledge and understanding of ICT will be the bridge





Economic Cooperation	September 6-8, Nusa Dua, Bali
	<ul> <li>to create innovations and creativity. However, there are a number of ICT tools available developed both by goverments and private sectors still there is a lack of public outreach in particular among women population. Therefore an effective dissemination strategy is needed.</li> <li>Moderator: Sri Danti Anwar, Ministerial Secretary at the Ministry of Women's Empowerment and Child Protection, Indonesia</li> <li>Speakers <ul> <li>Marzan A. Iskandar, Chief at Indonesian Agency for the Assessment and Application of Technology</li> <li>Dr. Nasser Marafih, CEO at Ooredoo Group</li> <li>Dian Muljadi, Publisher at Fimela Network, Indonesia</li> <li>Chih Shan Luo, Emerging Solution Center Section Manager, Institute for Information Industry, Taipei</li> <li>Ann Mei Chang, Senior Advisor for Women and Technology, Secretary's Office of Global Women's Issues, U.S. Department of State</li> </ul> </li> </ul>
15:45 - 17:15 Gerbera Room	SECTION III Infrastructure and Human Capital
Mulia Hotel	
	Panel III Supporting infrastructure and skills training required to enhance women's economic productivity The meeting will discuss on the development of supporting infrastructure and skill trainings required to enhance women's economic productivity. What sort of challenges on human capital should be overcome to promote women in entrepreneurship and contribute to the economy? What opportunities are available for women, particularly for those in rural areas?
	<b>Moderator:</b> <i>Akiko Ryu Innes-Taylor, Senior Operating Officer, Global Head of Public Relations Department Otsuka Pharmaceutical, Co., Ltd.</i>
	<ul> <li>Confirmed Speakers:</li> <li>H.E Mr. Chung-Ming Kuan, Minister of the Council of Economic Planning and Development, China Taipei</li> <li>Martha Tilaar, CEO of Martha Tilaar Group, Indonesia</li> <li>Dotti Hatcher, Executive Director of GAP Inc. P.A.C.E., USA</li> <li>Nining Pernama, Managing Director Tupperware, Indonesia</li> <li>Miyako Sasaki, Senior Manager for Global HR and Administration at Unicharm, Japan</li> </ul>



Asia-Pacific Economic Cooperation

# Women and the Economy Forum September 6-8, Nusa Dua, Bali



14:00 – 16:30	<b>PPWE Management Council Meeting (Parallel Meeting)</b>
Casablanca and Peony	The meeting will discuss outcome documents of the WEF 2013, among others,
Rooms	strategic planning of PPWE, response to independent assessment and mechanism
Mulia Hotel	of Project Assessment Standing Committee.
19:00 – 21:30 Grand Ballroom Mulia Hotel	Gala Dinner

## Saturday, September 7

08:30– 11:50 Jakarta Room Westin Hotel	<b>APEC Joint Ministerial Meeting on SME and Women</b> The meeting will discuss and deliberate on targeted measures that will support the growth, sustainability and competitiveness of Women SMEs in APEC region. We need to move women's issues out of the periphery and mainstream it into other APEC's activities.
11:50 – 13:20 Medan Room Westin Hotel	Lunch Policy Partnership on Women and the Economy
12:45 – 20:15 Nusantara Room 1 & 2 Westin Hotel	<b>Policy Partnership on Women and the Economy</b> The meeting will discuss outcome documents of the WEF 2013, among others, strategic planning of PPWE, Joint Ministerial Statement on SME and Women, and declaration of Ministers Responsible for Women to enhance the role and capacity of women as economic drivers. The meeting will also discuss the individual action plan report (IAP).
19:00 - 21:30 Grand Ballroom Ayodya Hotel	<b>Reception and Gala Dinner</b> Launching of Indonesia South Sea Pearl Book
08:00 – 16:00 Bali	Field Visits The Women and the Economy field visits (first-come first serve basis for PPDWE participants, to choose from 4 options; free of charge, lunch is included) A. Ceramic and Fan Industries, Rudana Museum (Lunch) and Pura Ubud Visit B. Silver and Traditional Weaving, Rudana Museum (Lunch) and Pura Ubud Visit C. Volunteering program to empower coastal women at Badung District D. Sababay Authentic Winery Tour





### Sunday, September 8

09:00 – 09:30 Jakarta Room Westin Hotel	Keynote on Women Leadership
10:00 – 13:00 Jakarta Room Westin Hotel	High Level Policy Dialogue on Women and the Economy The HLPD-WE will discuss and develop a set of policy recommendations for concrete actions that APEC member economies can take to enhance the economic participation of women. The policy recommendations will be incorporated into a broader package of recommendations made to APEC Ministers and Leaders for their consideration during Leaders' Meeting in Bali in October.
13.00 – 14.30 Medan Room Westin Hotel	Lunch
08:00 16:00 Bali	<b>Cultural Visits</b> The Women and the Economy cultural visits (first-come first serve basis for PPDWE participants, to choose from 2 options; free of charge, lunch is not included)