

Draft as of 25 June 2012

Subject to change

**Women and the Economy Forum
“Women and Innovative Economic Growth”
28 – 30 June, 2012 St. Petersburg, Russia**

**Venue: Lenexpo Exhibition Complex, Pavilions 7, 7A, 8, 8A,
103 Bolshoy Prospekt, Vasilievsky Island**

Thursday, June 28

8.00-9.00	Registration
9.00-11.00 <i>Conference Hall 3</i>	Policy Partnership on Women and the Economy meeting (PPWE)
11.00-11.20	Coffee break
11.20-13.00 <i>Conference Hall 3</i>	PPWE meeting continued
13.00-14.30	Lunch
14.30-16.00 <i>Conference Hall 3</i>	PPWE meeting continued
16.00-16.30	Coffee break
16.30-18.00 <i>Conference Hall 3</i>	PPWE meeting continued
18.30-21.00	Cultural event: City tour <i>Venue: City sights</i>

Friday, June 29

Public-Private Dialogue on Women and the Economy

9.00-10.30 <i>Plenary Hall</i>	Opening Session <u>Moderator:</u> Sergey Chernyshev, Director of Asia and Africa Department, Ministry of Economic Development of the Russian Federation <u>Speaker 1:</u> Melanne Vermeer, Ambassador-at-Large for Global Women's Issues, USA <u>Speaker 2:</u> Fumiko Hayashi, Mayor of the City of Yokohama, Japan <u>Speaker 3:</u> Elena Baybarina, Department Director, Ministry of Health of the Russian Federation
10.30-10.45	Coffee break
10.45-12.15 <i>Conference Hall 3</i>	Policy Partnership on Women and the Economy Management Council meeting
10.45-12.15 <i>Conference Hall 1</i>	Women in the Innovative Economy Innovation plays an increasingly important role in the global economy. New innovative solutions open new horizons for companies giving a competitive advantage. High school is in the center of the innovation development and new

scientists training. What is the role of women in these processes? What are the features of the development of women's innovative companies, especially of start-ups? The discussion will focus on various aspects of women's participation in science, education and innovative industries, featuring examples of women's effective and innovative companies.

Moderator: Maxine Simmons, ABAC member, Chair of NZBIO, Director of the Maurice Wilkins Centre for Bio Discovery, Bio Catalyst, Industrial Research, Photonics Corporation and KODE Biotech, New Zealand

Speaker 1: Laura Hwang, President of Singapore Council of Women's Organizations (SCWO), Singapore

Speaker 2: Oksana Pilatova, General Manager in Dow Russia and CIS, New business development manager for East Europe Growth Region, Dow, Russia

Speaker 3: Akiko Ryu Innes-Taylor, Senior Operating Officer, Head of Public Relations Department, Otsuka Pharmaceutical, Co., Ltd., Japan

Speaker 4: Julia Khitrova, Commercial Officer of the Speech Technology Center, Russia

Speaker 5: Marina Moskalenko, Vice-President of All Russian Public Organization of Businesswomen, Lawyer and the owner of the Legal Counseling «Inter Law Burro Moskalenko M», Russia

10.45-12.15

Conference Hall 2

Investment in Human Capital

The prosperity of the APEC region relies greatly on its human capital. As such, there is significant investment in health systems in the APEC region. The social significance of these investments is clear, but what is their economic impact? This panel discussion will explore both the social and economic importance of public-private partnerships investing in human capital, with a specific focus on how investing in women's health, education.

Moderator: Flavia Bustreo, Assistant Director General, Family, Women and Children Health (FWC), World Health Organization

Speaker 1: Elena Baybarina, Department Director, Ministry of Health of the Russian Federation

Speaker 2: Karen A. Licitra, Worldwide Chairman, Johnson & Johnson, USA

Speaker 3: John Beard, Director, Aging and Life Course, FWC, World Health Organization

Speaker 4: Sheehan Peter James, CSES, Victoria University, Professorial Fellow, Australia

12.15-12.30

Coffee break

12.30-14.00

PPWE Management Council meeting continued (if required)

Conference Hall 3

12.30-14.00

Conference Hall 1

Women and Entrepreneurship

In most APEC economies, women face various difficulties in starting their own businesses. What measures can help to solve these problems? What obstacles remain for women to succeed in business? The panelists will discuss features of women's entrepreneurship and its contribution to solving social problems, reducing unemployment, and creating a favorable investment climate.

Moderator: Susan Miller, Vice President and Deputy General Counsel, Intel, USA

Speaker 1: Elizabeth Vazquez, President, CEO and Co-Founder, WEConnect International, USA
Speaker 2: Natsuko Shiraki, CEO and Chief Designer HASUNA Co., Ltd., Japan
Speaker 3: Nana Hernandez Getashvili, President, NGgalaxy, Architect, Russia
Speaker 4: Yolanda Vega, CEO of Australian Women's Chamber of Commerce and Industry, Australia
Speaker 5: Sasya Tranggono, Artist, Entrepreneur, Social Activist, Indonesia
Speaker 6: Soo-hai Jun, Chairwoman of Korean Women Entrepreneurs Association, Republic of Korea

12.30-14.00
 Conference Hall 2

Work-Life Balance

All over the world women must combine family responsibilities with their careers. How can this dilemma be solved? What can become a source of inspiration and additional strength for women? How can women keep a balance between career ambitions and health, leisure, family, and spiritual development? This panel discussion will explore the economic dimensions of a harmonious work/life balance.

Moderator: Sofia Koswara, Chief Executive Officer, Management, B Channel TV, Indonesia

Speaker 1: Wang Ju-hsuan, Minister of Council of Labor Affairs, Chinese Taipei
Speaker 2: Monica Hardy Whaley, President of the National Center for APEC, USA
Speaker 3: Olga Sloutsker, Board Chairman Russian Fitness Group, Russia
Speaker 4: Rahayu Saraswati D. Djojohadikusumo, Actress, Entrepreneur, Activist in the fight against human trafficking, Indonesia
Speaker 5: Randy MacDonald, Senior Vice President Human Resources, IBM, USA
Speaker 6: Elena Fedyashina, Executive Director of the Committee of 20, Russia

14.00-15.15

Lunch

15.15-16.45

Conference Hall 1

Women in Corporate Management

What is the portrait of a modern leader? What qualities make leading a company more effective? Does the increase of women in top management affect a company's performance? This discussion will consider women's participation in high-level management, new characteristics of modern leadership, and potential and actual barriers in achieving positions in high-management.

Moderator: Hiroko Kuniya, Anchor, NHK-TV, Japan

Speaker 1: Tatiana Olifirova, President of the SKOLKOVO Women Association, Deputy CEO of RT-Invest LLC, Russia
Speaker 2: Leyla Mamedzadeh, Vice President, Chief Operating Officer, Summa Group, Russia
Speaker 3: Michiko Achilles, Corporate Officer, Public Relations, Consumer Information, Corporate Social Responsibility, Environment, and Organizational Change, SHISEIDO, Co., Ltd., Japan
Speaker 4: Regina von Flemming, CEO of the Publishing House Axel Springer Russia
Speaker 5: Sharon Zealey, Chief Ethics and Compliance Officer, Coca Cola, USA

15.15-16.45

Conference Hall 2

Women and IT

What are the prospects for women to build a career in the IT industry? What are the measures to support and promote female IT projects? The panel discussion will feature stories of women's success in the sphere of IT. The panelists will

identify the vectors of female entrepreneurship in the IT sector and assess its contribution to economic development.

Moderator: Alena Popova, Managing Director of the IAP Private Equity Fund;
co-founder of Startup Women, Russia

Speaker 1: Norma Sit, CEO and founder of NumoniPte Ltd., Singapore

Speaker 2: Tatiana Tsvetkova, Business Development Director, Fast Lane Ventures, Russia

Speaker 3: Kaori Sasaki, Chair, of the Committee of the International Conference for Women in Business, President & CEO of ewoman, Inc, President of UNICUL International, Inc., Japan

Speaker 4: Katrin Buckenmaier, Co-Founder and CEO of Travelmenu, Russia

Speaker 5: Seval Oz, New Business Development Manager, Google Inc., USA

19.00	Reception <i>Venue: The Catherine Palace</i> (Sadovaya str. 7, Pushkin Town)
Saturday, June 30	
High Level Policy Dialogue on Women and the Economy	
9.30-11.00 <i>Plenary Hall</i>	High Level Policy Dialogue on Women and the Economy (HLPDWE) will get together high level officials to provide greater input to full realization of women's potential, to spur their contribution towards economic development. The HLPDWE will indicate the possible steps to seamless regional economy through facilitation of women's involvement in innovative economy, fulfillment of their leadership potential, wider business opportunities and contribution to human capital development.
<p><u>Opening remarks. Keynote speakers:</u></p> <ul style="list-style-type: none"> - Valentina Matvienko, Chairperson of the Council of the Federation of the Federal Assembly of the Russian Federation; - Melanne Vermeer, Ambassador-at-Large for Global Women's Issues, U.S. Department of State, USA; - Linda Amalia Sari Gumelar, Minister for Women's Empowerment and Child Protection of Republic of Indonesia; - Alexey Likhachev, Deputy Minister of Economic Development of the Russian Federation 	
11.00-11.30	Family photo
11.30-12.00	Coffee break
12.00-13.30 <i>Plenary Hall</i>	HLPDWE meeting continued
13.30-14.30	Lunch
14.30-16.00 <i>Plenary Hall</i>	HLPDWE meeting continued
16.00-16.30	Coffee break
16.30-17.45 <i>Plenary Hall</i>	HLPDWE meeting continued
19.00-21.00	Cultural Event: Boat trip <i>Venue: restaurant-boat "Volga-Volga"</i>