



POWER OF ONE

Women's Economic Empowerment Catalyst for Global Social Change

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Empowerment is about women...



- Pursuing their own goals
- Living according to their own values
- Developing self reliance
- Making choices
- Influencing decisions that affect their lives

What difference can we as women make?



- In history the number “one” has been important.
- Lydia Taft
- Emily Murphy

The Formidable Glass Ceiling: Women's Economic Empowerment



- Explore avenues to break the glass ceiling.
- Broken by thousands of tiny cracks.
- the more successes, the faster the ceiling will disappear.
- First step- identify the sources of disempowerment in their lives.

Hurdles to Women's Economic Empowerment



Social- dependency on male family member

Political- male-biased laws and policies

Economic- patrilineal systems of inheritance!

1,500 companies surveyed.....



- Fewer than 1/3 had even one women in top management
- Only 9% of top management are women
- Only 2.5% of companies run by women

Strategies for Women's Economic Empowerment

- Increasing her productivity in the home and/or work place.
- Increasing the economic participation of women.
- By acting as a mentor we become enactors of change



Logic Model

Investment in Women



Family



Community



County



World

When a woman has economic security, her family has economic security...

When a family has economic security, a community has economic security...

When a community has economic security, a country has economic security...

When countries are economically secure, the world is economically secure...

Global Opportunities for Women's Economic Empowerment



- How can we as women have an impact on economic empowerment at an international level?
- we have to innovate and expand our horizons to allow women to engage in capacity building.

The World Bank Group

Gender Action Plan (2007-2010)



*Duration
and Budget:*

US\$30.2 million over 4 years

Rationale:

Women will benefit from their economic empowerment, but so, too, will society as a whole.

Focus:

Economic sectors: infrastructure, agriculture; and finance.

The Power of One Call to Action!



- We have to know our rights and our responsibilities
- part of our life philosophy
- unleash the power of a single woman

That is the Power of One!
Go out there: JOIN IN,
REACH OUT, CHANGE LIVES

Any Questions?



Together...we can make a difference!