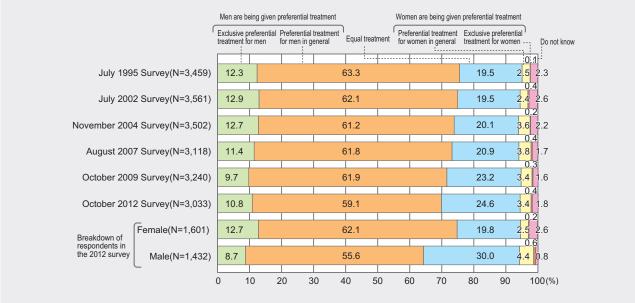
10. Perceptions of Gender Equality

Sense of Equality in terms of the Status of Men and Women throughout the Entire Society

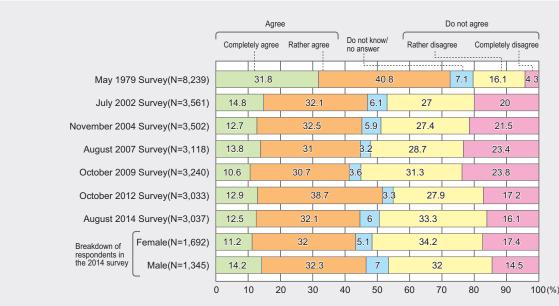
With regard to the status of men and women throughout the entire society, 69.9% of respondents considered that "men are being given preferential treatment."



Source: "Public Opinion Poll on a Gender-Equal Society (October2012)," the Cabinet Office

Stereotyped Perception for Gender Roles ("Husband is expected to work outside the home, while wife is expected to take on domestic duties")

In the 1979 survey, more than 70% of respondents supported the perception of gender roles. In the 2004 survey, respondents opposed to the perception outnumbered those who agreed to it (48.9% and 45.2%, respectively) for the first time, and the result of the 2007 survey showed that those who opposed such perception had become the majority for the first time (52.1%). Also, the result of the 2009 survey showed men who were against perception of gender roles outnumbered those who supported it (51.1% and 45.9%, respectively) for the first time. In the 2012 survey, men who supported the perception outnumbered those who were against it (55.1% and 41.0%, respectively) for the second time. However, in the 2014 survey, men who supported the perception equaled those who were against it. (46.5 %)



Source:

"Public Opinion Poll on a Gender-Equal Society," the Cabinet Office for up to 2012 and "Public Opinion Poll on Women's Active Participation," the Cabinet Office for 2014