

Utilization of Public Procurement Toward the Promotion of Women’s Empowerment (Initiative to Evaluate Work-Life Balance–Promoting Companies by Awarding Additional Points)

1. Aim and Overview of Initiative

- The Initiative to Evaluate Work-Life Balance–Promoting Companies by Awarding Additional Points in public procurement by the national government has been carried out since fiscal 2016 based on Article 24 of the Act on the Promotion of Women's Active Engagement in Professional Life and the Initiatives for Utilization of Public Procurement and Subsidies Toward the Promotion of Women’s Empowerment (decided by the Headquarters for Creating a Society in which All Women Shine on March 22, 2016) to achieve work-life balance and other measures, prerequisites for promoting women's empowerment.

2. Details of Initiative

- **Agencies Implementing Initiative:** National government organizations, incorporated administrative agencies, etc.
- **Procurement Covered in Initiative:** Set evaluation criteria regarding work-life balance in screenings for procurement in which factors other than price are evaluated (i.e., scoring auction, proposal competition)

○ Companies eligible for evaluation by adding additional points

- Companies certified under Act on the Promotion of Women's Active Engagement in Professional Life
 - Companies with Eruboshi or Platinum Eruboshi certification, and that have developed a General Employers Action Plan (those with 100 or less regular employees)
- Companies certified under the Act on Advancement of Measures to Support Raising Next-Generation Children
 - Companies with Kurumin, Try Kurumin, or Platinum Kurumin certification, and that have developed a General Employers Action Plan (those that formulated or changed said plan on or after April 1, 2025 and have 100 or less regular employees)
- Companies certified under the Youth Labor Welfare Act

Note 1: The above certifications are related to initiatives on work-life balance and all include provisions on lessening long working hours in the certification criteria.

Note 2: Local governments are to endeavor to implement measures in accordance with the measures of the national government (Article 24, Paragraph 2 of the Act on the Promotion of Women's Active Engagement in Professional Life).



Scoring Auction: Bidders apply based on price, performance, and other factors, and those within the scope of the target price are evaluated based on predetermined evaluation criteria related to performance and other factors. Those deemed to be the most beneficial to Japan based on the evaluation and bidding price are selected as successful bidders.

Proposal Competition: To ensure impartiality and transparency in the selection of business operators, multiple business operators submit proposals and those with the best proposals and ability to execute said proposals are selected.