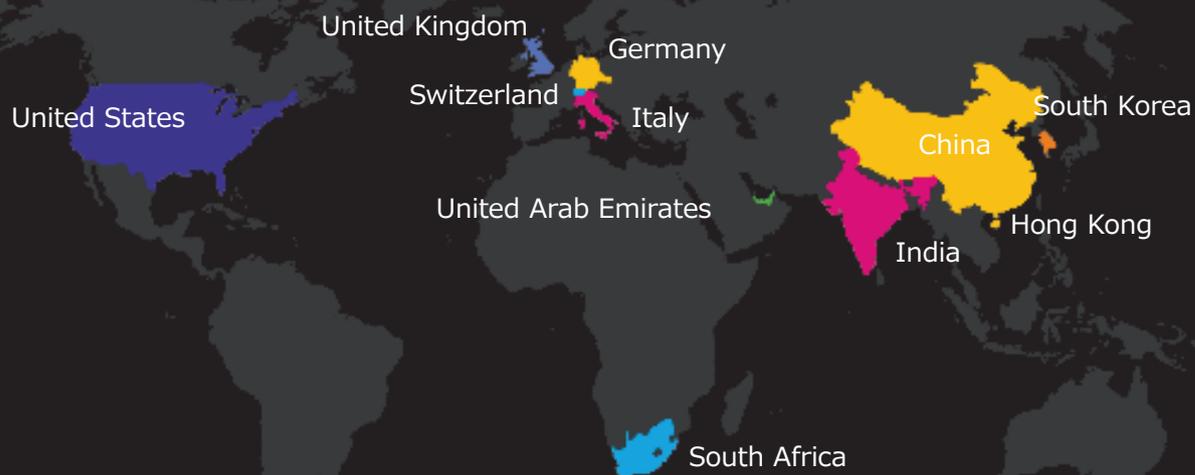


COLLECTIVE GENIUS

OUR WORLD TOUR



WHAT WE WANTED TO LEARN

What do exceptional leaders of innovation do?

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THE INDUSTRIES/SECTORS

- Entertainment
- Information Technology
- Automotive
- Design
- Government
- Islamic & Investment Banking
- Internet & E-commerce
- Law
- Academy
- Technology & Manufacturing
- Social Enterprise
- Luxury Goods

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Innovation = Novel + Useful

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INNOVATION LEADER



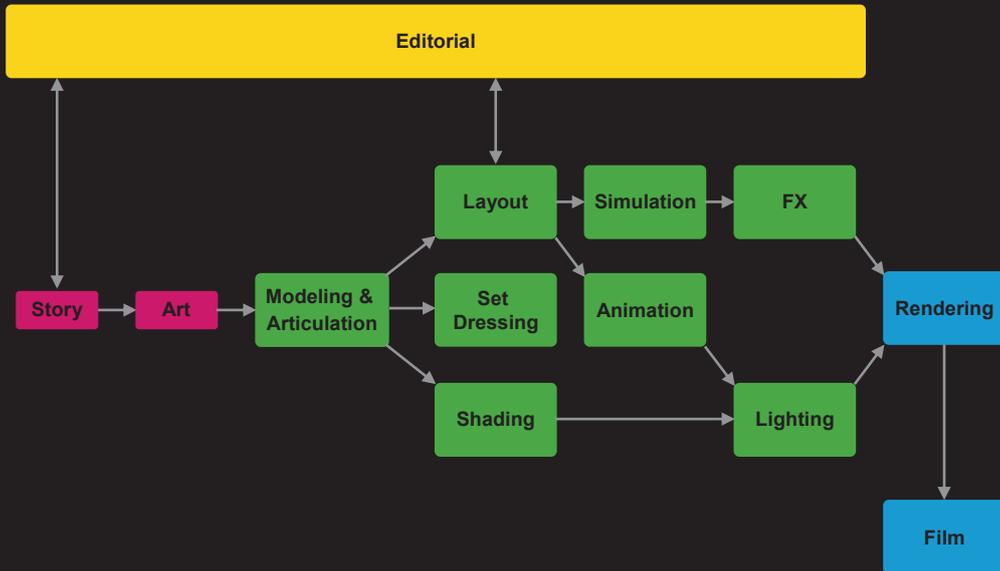
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SOME MEASURES OF SUCCESS

- Steve Jobs bought Pixar for \$10M in 1986
- Disney bought Pixar for \$7.4B in 2006
- Pixar films have won more than 25 Academy Awards

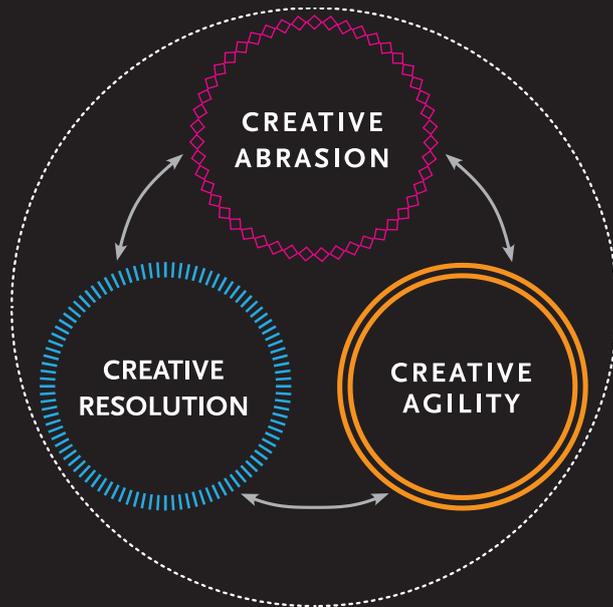
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FILMMAKING IS A TEAM SPORT



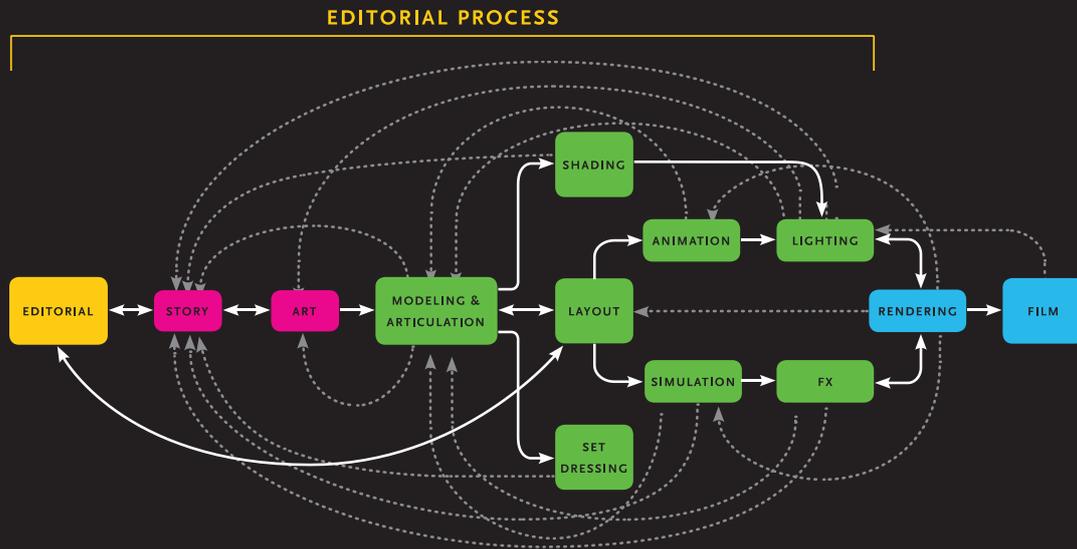
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INNOVATION LEADER



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