



APEC Women and the Economy Summit (WES)

September 13-16, San Francisco



All events held at the Westin St. Francis unless otherwise noted in purple.
Westin St. Francis - 335 Powell Street, San Francisco, California 94102-1897

Tuesday • September 13

9am–4pm Tower Salon A	Policy Partnership on Women and the Economy (PPWE) <i>* This is closed, invitation-only event. Both WES and APEC credentials are required.</i> <i>** If a second PPWE meeting is necessary, it will take place Sept. 14</i>
1–5pm Mezzanine	WES Credential Pick-Up <i>* WES credentials are required for all events listed, with the exception of Wednesday's APEC SME "Ease of Doing Business Workshop on Women's Entrepreneurship."</i>

Wednesday • September 14

8am–3pm Mezzanine	WES Credential Pick Up <i>* WES credentials are required for all events listed, with the exception of Wednesday's APEC SME "Ease of Doing Business Workshop on Women's Entrepreneurship."</i>
8am–4pm California East	APEC SME "Ease of Doing Business Workshop on Women's Entrepreneurship" <i>This one-day seminar will bring together experts on women's business issues, including experts on business environments, as well as officials from the private sector, government, and civil society across APEC's 21 member economies. The seminar will explore ways economies can develop policies to enhance women's entrepreneurship and economic empowerment.</i> <i>*APEC credentials required.</i>
8am–3pm Tower Salon A	Policy Partnership on Women and the Economy (PPWE) Management Council <i>*This is a closed, invitation-only event. Both WES and APEC credentials required.</i>
3–4:30pm	Break
4:30–6pm Fairmont Hotel Grand Ballroom	WES Opening Program: Changing the Paradigm <i>Framing the Conversation: Women are key to all economies, are agents of economic growth, and can be mobilized to create greater economic good. This program will feature high-level policy leaders who will highlight the importance of furthering women's participation in the economy as an economic growth strategy.</i> Robert D. Hormats , Under Secretary of State for Economic, Energy and Agricultural Affairs, U. S. Department of State Valerie Jarrett , Senior Advisor to the President of the United States and Chair of the White House Council on Women and Girls Yang Lan , Co-Founder, Sun Media Group and Television Host "Yang Lan One on One," People's Republic of China (MODERATOR) Christine Lagarde , Managing Director, International Monetary Fund (via satellite) Dr. Rebecca M. Blank , Acting Secretary of Commerce and Under Secretary of Commerce for Economic Affairs, U.S. Department of Commerce
6–7pm	Transit to City Hall

7–10pm
San Francisco City Hall

WES Opening Reception and Dinner

The Bay Area Council and the California Host Committee will host an opening reception and dinner at the beautiful San Francisco City Hall. San Francisco Mayor Edwin M. Lee and Bay Area Council CEO Jim Wunderman will welcome the audience of APEC delegates, regional and national leaders at the reception in the North Light Court. An elegant, three-course dinner will follow in the Rotunda with entertainment from San Francisco's famed Beach Blanket Babylon and a series of performances from World Arts West, a Bay Area troupe of dancers and performers, who will bring the cultural traditions of each APEC economy to City Hall.

Thursday • September 15

7:30am–8:50am
Alexandra's Room



PARTNER POLICY DISCUSSION BREAKFAST 1

Chevron: Building the Pipeline: Encouraging STEM Education for Women and Girls

Policy basis: While the percentage of women obtaining a college education has continued to grow, the percentage of women pursuing degrees in Science, Technology, Engineering and Math (STEM) remains low. Only 15% of engineering PhD degrees go to women. This panel will explore strategies to encourage women and girls to engage in STEM fields by sharing experiences of female STEM executives and academics, as well as providing perspective from an on-the-ground practitioner running programs to encourage young women to pursue STEM education.

Melody Meyer, President, Chevron Asia Pacific Exploration and Production Company (MODERATOR)

Chan Heng Chee, Ambassador to the United States, Singapore

Nancy Yuk-Yu Ip, Dean of Science, Hong Kong University of Science and Technology, Hong Kong, China

Linda Kekelis, Executive Director, Techbridge

7:30am–8:50am
Elizabethan A&B



PARTNER POLICY DISCUSSION BREAKFAST 2

DeVry Inc.: The Economic and Policy Impact of the Educated Woman

Across the globe the role of women is increasingly significant and their economic contribution is only recently being recognized. The education of women and their inclusion in the economy has become a focal point as more data is released highlighting the link between an educated female population and elevated levels of health, wellness, and economic and political stability. If the education of women and their subsequent inclusion into civic and decision-making roles is to be the catalyst for development, transformative changes need to occur: the first being a requirement to provide equal access to education and civic opportunities across all demographics. This panel will explore ways to encourage policy implementation in emerging nations.

Sharon Thomas Parrott, Senior Vice President External Relations and Chief Compliance Officer, DeVry Inc. (MODERATOR)

Senator Shahrizat Abdul Jalil, Minister of Women, Family and Community Development, Malaysia

Lulu Flores, Partner, Hendler Law, PC and Immediate Past President of the National Women's Political Caucus

Jeni Klugman, Director, Gender and Development, The World Bank

Anne Ladky, Executive Director and Founding member, Women Employed

<p>9–9:30am Grand Ballroom</p>	<p>Opening Address: Driving Economic Growth: The Path to Prosperity</p> <p><i>Historical Regional Collaboration: Women’s contribution to the economy has been recognized as a key driver for economic growth and prosperity. This historical summit elevates the policy discussion on the inclusion of women in the economy as governments and private sector work together to improve economic growth and business opportunities in the region.</i></p> <p>Lorraine Hariton, Special Representative for Commercial and Business Affairs, U.S. Department of State Fumiko Hayashi, Mayor of Yokohama, Japan Melanne Verveer, U.S. Ambassador-at-Large for Global Women’s Issues, U.S. Department of State</p> <p>Video: “Did You Know? The Positive Impact that Women Have on Economic Growth”</p>
<p>9:30am–10:30am Grand Ballroom</p>	<p>Plenary 1: Vision 2020: A Roadmap to Success Opening Conversation: What 2020 could look like with more women leaders in the global economy.</p> <p><i>Policy Basis: MACROECONOMIC IMPACT: Integrating women into the global economy has long-term benefits for the labor force, economic performance, and for job creation at all levels. Research indicates that increasing female employment rates would have positive implications for the global economy.</i></p> <p>Chris Jansing, Anchor and Host of ‘Jansing & Co.,’ MSNBC (MODERATOR) Mari Pangestu, Minister of Trade, Indonesia Sheryl Sandberg, Chief Operating Officer, Facebook Gene Sperling, Director, National Economic Council, White House, The United States</p>
<p>10:30am–11am</p>	<p>Break</p>
<p>11:30am–12:30pm Grand Ballroom</p>	<p>Plenary 2: Expanding Market Opportunities</p> <p><i>Policy Basis: The public and private sectors play a key role in expanding market and business opportunities as well as transforming the landscape for capacity-building activities that empower women to succeed in the economy. This panel will highlight successful models as well as partnerships that APEC economies can build upon.</i></p> <p>Carol Massar, Anchor, Bloomberg TV (MODERATOR) Dorothy Attwood, Senior Vice President, Global Public Policy, Walt Disney Company Beatriz Boza, Founder and Executive Director, Ciudadanos al Dia, Peru Elim Chew, Founder and President, 77th Street Pte Ltd, Singapore Sheri McCoy, Vice Chairman and Executive Committee Member, Johnson & Johnson Perry Yeatman, Senior Vice President, Corporate and Legal, Kraft Inc. and President, Kraft Food Foundation</p>

12:30–2pm
California East
and West



PARTNER POLICY DISCUSSION LUNCHEON 1

Visa Inc. Empowerment through Financial Inclusion

Policy basis: Empowering women by enabling their access to the formal financial system can contribute directly to achieving greater opportunity and equality. According to a study conducted by McKinsey and the Financial Access Initiative, 2.5 billion adults lack access to mainstream financial services, with women in rural areas at particularly high-risk of being excluded. Reaching financially excluded citizens with secure and reliable financial services is a shared goal of governments, NGOs and the private sector. Hear from leaders in payments and the financial inclusion community as they discuss best practices on access to financial services, the role of microcredit in empowering entrepreneurs, technologies that break down barriers, and expand access to financial education.

William M. Sheedy, Group President of the Americas, Visa Inc. (MODERATOR)
Mary Ellen Iskenderian, President, Women’s World Banking
Premal Shah, President, Kiva

12:30–2pm
Colonial Room



PARTNER POLICY DISCUSSION LUNCHEON 2

Susie Tompkins Buell Foundation: The Courage of Leadership: Innovation Meets Action Policy Basis

Policy basis: Without in-powerment (power that comes from within,) action cannot take place. But without innovation, in-powerment can only go so far. Courage, creativity and collaboration are key elements that cross cultures and disciplines and help women unlock new pathways to thrive and ascend to leadership roles. As natural problem-solvers and collaborators, now more than ever, women are called upon to draw on their inner strength and to trust their intuition and decision-making skills to bring about innovative and lasting solutions. Hear from dynamic women leaders who exemplify innovation through courage, creativity and collaboration.

Susie Tompkins Buell, Co-Founder, Esprit, and Founder, Susie Tompkins Buell Foundation
Wanda Holland Greene, Head of School, Hamlin School, (Introductory performance)
Marissa Mayer, Vice President, Location and Local Services, Google
Janet Sape, Managing Director, PNG Women in Business Limited and Chairlady Small Business Development Corporation, Papua New Guinea
Haslina Taib, CEO of BAG Network, (Public Private Partnership between Accenture and Brunei Government IT consulting), ABAC Advisor, Brunei Darussalam

2:30–4pm
Colonial Room



BREAKOUT SESSION 1

The Future: Women and the Sustainable Economy

Policy Basis: The future will likely rely on science and technology to create a sustainable economy. Training women for technology and green jobs builds skills and capacities that will be in demand for the next decade. This session will explore how to close the gender gap in the future and the positive contributions that women play on creating a sustainable economy. Supported by Bank of America

Anne Finucane, Global Strategy and Marketing Officer, Bank of America (MODERATOR)

Eileen Claussen, President, PEW Center on Global Climate Change

Kathleen Rogers, President, Earth Day Network

Megan Smith, Vice President, New Business Development, Google

Monthip Sriratana Tabucanon, Principal Inspector General, Ministry of Natural Resources and Environment, Thailand

2:30–4pm
California West



BREAKOUT SESSION 2

Gender Dividend: Driving Prosperity Through Entrepreneurship and Financial Inclusion

Policy Basis: Where women have access to capital, lives and businesses are transformed, entrepreneurship becomes a possibility, and jobs are generated. This panel will showcase how some of the fastest growing economies have succeeded by supporting women entrepreneurs and expanding access to capital.

Karen Mills, Administrator, U.S. Small Business Administration (MODERATOR)

Pacita Juan, Chief Executive Officer, Figaro and President, Women's Business Council, The Philippines

Shinta Kamdani, Managing Director, Sintesa Group, Indonesia

Barbara Orser, Founding Chair of the Canadian Taskforce for Women's Business Growth, Canada

2:30–4pm
Elizabethan
Rooms A–C



BREAKOUT SESSION 3

Creating Empowering Environments and Developing Young Leaders

Policy Basis: Capacity building, whether for adolescents or women, results in triple bottom line returns for families, economies, and companies. How we develop young women will impact their employment and can translate into economic, environmental, and social gains for the economy. Simultaneously, companies that pursue policies that create inclusive work environments achieve higher returns and capture greater markets. This panel will highlight policies and initiatives that companies and APEC economies have successfully implemented to empower women and create diverse and inclusive work environments.

Su-Mei Thompson, Executive Director, The Women's Foundation, Hong Kong (MODERATOR)

Beth Brooke, Global Vice Chair of Public Policy, Ernst & Young

Amanda Ellis, Deputy Secretary, International Development Ministry of Foreign Affairs and Trade, New Zealand

Tina Tchen, Executive Director, White House Council on Women and Girls and Chief of Staff to the First Lady of the United States

Thursday • September 15

<p>6–7:30pm Grand Ballroom</p>	<p>APEC Women and the Economy Summit Reception</p> <p><i>APEC ministers and WES delegates are invited to an evening reception held in honor of women innovators and the contributions that women in the world have. At the reception, APEC delegations will have the opportunity to network with the women innovators who have been selected by their economy to be honored for their achievements and impact.</i></p> <p>Tina Brown, Editor-in-Chief, The Newsweek Daily Beast Company Michelle Bachelet, UN Under Secretary General and Executive Director, UN Women Melanne Vermeer, Ambassador-at-Large of Global Women’s Issues, U.S. Department of State</p>
<p>7:30–8pm</p>	<p>Transit to dinner venues</p>
<p>8–10pm Various San Francisco Venues</p>	<p>Evening Delegate Dine Arounds</p> <p><i>Women and the Economy Summit delegates will have the opportunity to attend a specific dinner with an iconic San Francisco Host for smaller networking and relationship-building dinners.</i></p> <p>Levi Strauss & Co. eBay & PayPal Marvell Johnson & Johnson/The BabyCenter</p>

Friday • September 16

<p>9–9:30am Grand Ballroom</p>	<p>WES Keynote Address: Some Leaders Are Born Women</p> <p>Keynote address to be delivered by U.S. Secretary of State Hillary Rodham Clinton</p>
<p>9:30–10am</p>	<p>Break</p>
<p>10am–12pm Colonial Room</p>	<p>High-Level Policy Dialogue (HLPD)</p> <p><i>*This is a closed, invitation-only event. WES and APEC credentials required.</i></p>
<p>10–11:15 am Grand Ballroom</p>	<p>Plenary 3: Women At the Top: How Diverse Leadership Benefits Everyone</p> <p><i>Policy Basis: Diverse leadership makes business perform better. Research indicates a strong correlation between companies with higher degrees of gender diversity in their leadership and better financial and organizational performance. Companies that make a priority of gender diversity tend to have operating margins twice as high as those that do not. There is a positive correlation between the share of top female managers and return on assets and equity. Nothing succeeds like success. Successful women will share insight into the impact their leadership has made on their companies and communities.</i> Confirmed speakers:</p> <p>Tina Brown, Editor-in-Chief, The Newsweek Daily Beast Company (MODERATOR) Cherie Blair, Founder, Cherie Blair Foundation for Women, United Kingdom Susan N. Fleishman, Executive Vice President, Worldwide Corporate Communications & Public Affairs, Warner Bros. Entertainment Romi Haan, Chief Executive Officer, Haan Corporation, Republic of Korea Ilene H. Lang, President and Chief Executive Officer, Catalyst Blanca Trevino, President and Chief Executive Officer, Softtek, Mexico</p>

11:15–12:30pm
Grand Ballroom

Plenary 4: The New Wave: Women and Innovation

Policy Basis: Innovation is a key driver of entrepreneurship and economic growth. A diverse group of honored women innovators will discuss how women’s innovation is fostered in their economies, how women leaders are supported, and what is needed to foster innovation.

Sheryl WuDunn, Co-Author, *Half the Sky: Turning Oppression into Opportunity for Women Worldwide* (MODERATOR)
Women Innovators

12:30–2pm
California East & West

PARTNER POLICY DISCUSSION LUNCHEON 1

Marvell: Technology and Women’s Entrepreneurship in APEC Economies

Policy Basis: The Silicon Valley is an unique environment that has spurred innovation and women’s entrepreneurship in the United States. It is home to the world’s leading technology companies, but women remain in the large minority. Despite the high demand for talent in the high tech sector, women hold just 24 percent of technology jobs. Join a discussion to explore the keys to the success of technology clusters like the Silicon Valley, and how women become even more engaged in continuing to drive the innovation economy. Leaders in education, government, research, and technology will share their thoughts on the factors critical to the development of their own career and the creation of environments that engage women in careers traditionally dominated by men. Confirmed speakers:

- Meng Xiaosi**, Vice President, All-China Women’s Federation, Peoples’ Republic of China
- Ginger Lew**, Senior Counselor, National Economic Council and Small Business Administration Administrator
- Telle Whitney**, President & Chief Executive Officer, Anita Borg Institute for Women and Technology (MODERATOR)
- Weili Dai**, Co-Founder, Marvell
- Deborah Forte**, President, Scholastic Entertainment Inc.
- Kathy Hill**, Senior Vice President, Ethernet and Wireless Systems Technology Group, Cisco Systems, Inc.
- Congresswoman Zoe Lofgren**, U.S. House of Representatives, California
- Claire Tomlin**, Professor of Engineering and Computer Sciences, U.C. Berkeley

<p>12:30–2pm Elizabethan Rooms A–D</p> <p>●</p>	<p>PARTNER POLICY DISCUSSION LUNCHEON 2</p> <p>UC Davis and UC San Francisco: Innovation and Economic Impact: Solving the Greatest Public Health Challenges of the 21st Century</p> <p><i>Policy Basis: Women and Health are two components that go hand in hand when it comes to solving the greatest public health challenges of the 21st century. By making women a central component of health policies, research, business, and programs, economies can realize substantial economic and social benefits. This session will discuss best practices, technologies, research and partnerships that have helped businesses and economies decrease costs, improve overall health care, and maximize economic gains by investing in women.</i></p> <p>Susan Desmond-Hellmann, Chancellor, University of California, San Francisco Linda Katehi, Chancellor, University of California, Davis Bonnie Reiss, Regent, University of California (MODERATOR) Diane Havlir, Professor, University of California, San Francisco Matina Kolokotronis, President, Sacramento Kings Ann Lee-Karlon, Vice President of Portfolio Management and Operations, Research and Early Development, Genentech Patricia McDonald, Vice President, Technology and Manufacturing Group Director, Product Health Enhancement Organization, Intel</p>
<p>2:15–3:30pm Grand Ballroom</p>	<p>Plenary – San Francisco Declaration: “Inclusion of Women as an Economic Growth Strategy”</p> <p><i>Policy to Action: The Women and the Economy Summit will culminate with a critical discussion of key policies and concrete actions APEC economies will take to increase women’s participation in the economy.</i> Confirmed speakers:</p> <p>Ambassador Karen Kornbluh, US Ambassador to Organization for Economic Cooperation and Development (OECD), (MODERATOR) Rona Ambrose, Minister of Public Works and Government Services and Minister for Status of Women, Canada Marty Natalegawa, Minister of Foreign Affairs, Indonesia Hekia Parata, Minister of Women’s Affairs and Acting Energy Minister, New Zealand Tatiana Valovaya, Head of the Department of International Cooperation of the Government of the Russian Federation, Russia</p>
<p>6–8pm Oakland City Hall</p>	<p>Unofficial Close – Mayor Jean Quan Hosts WES Delegations</p> <p><i>*Transportation provided to and from event</i></p>

Founder and Co-Presenter Partners

