7. Appointment of Women to Board Positions

Women Board Members at Listed Companies

If women are involved in corporate decision-making, diverse values will be reflected in the management of the company. At organizations receptive to diverse values, innovation will be promoted and the company’s competitiveness and evaluation by society will improve. The company’s value will also rise. Therefore, since its inauguration, the second Abe Cabinet has undertaken a number of efforts, including the Prime Minister’s request to the business community in April 2013 to begin by appointing at least one woman to board position at all listed companies. In the Fourth Basic Plan for Gender Equality established in December 2015, the government set a new target to increase the proportion of women in board positions at listed companies to 5% as quickly as possible and to 10% by 2020, and the government is engaged in further efforts. As a result, the number of women board members at listed companies has steadily risen about 2.7 times in six years between 2012 and 2018. In addition, in capital markets, there is a growing movement to recognize companies promoting women’s active participation, including the appointment of women directors, in ESG investment ratings, etc.

Number of Women Board Members

The Prime Minister’s request to the business community (Cited from the Prime Minister’s Cabinet website.)

Effort

Amendments to the Order related to Annual Securities Report

Based on amendments to the Cabinet Office Order on Disclosure of Corporate Affairs (March 2015), companies are now obligated to disclose numbers of men and women board members and the proportion of women board members in their Annual Securities Reports.

Source: Toyo Keizai “YAKUIN SHIKIHO”

Note: Data: as of 31st July each year. Surveyed all listed companies including the JASDAQ listed companies.

“Board” means directors, auditors, representative executive officer and executive officers of the company with nomination committee, etc.

“Prime Minister Abe made requests to the business associations.
• Promotion of disclosing the information regarding the appointment of women.
• Appointment of at least one woman as a board member.
• Setting targets for appointment of women and developing an action plan for attaining the targets voluntarily by each company, etc.

“The Cabinet Office Order on Disclosure of Corporate Affairs” was revised (Mar 2015) to mandate listed companies to disclose proportion of women board members.

“Japan’s Corporate Governance Code” was revised and securing diversity including gender and international nature in the board of directors was indicated as an important factor.

“Yakushin: The Prime Minister’s Cabinet website.”
Revisions to the Corporate Governance Code

In revisions to the Corporate Governance Code (June 2018), “ensuring diversity, including gender and nationality” on the board of directors was clearly indicated as important. Further, the Guidelines for Investor and Company Engagement, an appendix to the code, includes “Are there women appointed as directors?” as an agenda item for engagement that institutional investors and companies are expected to focus on. Promoting these corporate governance reforms is expected to encourage autonomous initiatives by companies.

Establishment of Informational Website and Leaflet on Situation of Women on Boards

The Cabinet Office established “The Informational Website on Women on Boards” (at the end of September 2016) that centralizes and disseminates information regarding the appointment of women to board positions at listed companies. This website lists the number and proportion of women board members at approximately 3,700 listed companies by industry. In addition, it introduces the government’s initiatives as well as situation where companies which women are actively participating are highly evaluated in capital market.

Furthermore, the leaflet, “Women’s inclusion makes the company stronger” was published. It announces the listed companies that already have 10% women on their boards, and summarizes the advantages of promoting women’s active participation and government programs that can be utilized by corporate managers when appointing women directors. These initiatives are expected to make the situation of the appointment of women to board positions in all of Japan visible and scale them up to the rest of the country.

Training for Candidates of Women Board of Directors

The Cabinet Office conducts training in multiple regions for women who will be candidates for board positions based on the model program developed in FY 2016. In FY 2017, training was held in two regions and in FY 2018 in three regions and at one university.

In January 2017 and 2018, the Ministry of Economy, Trade and Industry (METI) held a cross-company training for women candidates for managerial positions, and invited professors from Harvard Business School. This program aims to provide knowledge and training on thinking necessary for addressing global management issues for women. On the final day of program, METI held the closing reception among political and business leaders to gain momentum for further empowerment of women at companies and to disseminate information for people in Japan and overseas. METI also supported the same program in January 2019. Through these initiatives, METI has sought to create an atmosphere for strong management of Japanese companies by adding diverse perspectives.

Database for Candidates of Women Board of Directors

The Cabinet Office has released a database of women with experience on government councils and committees, in order to provide reference information for companies when making board appointments. In addition, the database has been released that contains data on women who have completed the above training program sponsored by the Cabinet Office and the Ministry of Economy, Trade and Industry. (The database lists the members who have agreed to be included.)