

6. Public Procurement for Evaluating Corporations that Promote Measures such as Work-life Balance to Encourage the Advancement of Women

I Main Points of the Guidelines for Utilization of Public Procurement and Subsidies towards the Promotion of Women's Advancement (Decided by the Headquarters for Creating a Society in which All Women Shine on March 22, 2016)

Basic Concept



To encourage companies to take positive actions for public procurements and subsidies for the realization of work-life balance, which forms the basis of promoting the advancement of women.

Initiative for the Evaluation of Work-life Balance in Procurement

- Pursuant to the Act on Promotion of Women's Participation, when ministries conduct procurements that evaluate factors other than price (overall-greatest-value evaluation method and competitive proposal evaluation method), additional evaluation points will be awarded to companies that promote work-life balance (companies that received certification [e.g., "Eruboshi" certification] pursuant to the Act on Promotion of Women's Participation, the Act on Advancement of Measures to Support Raising Next-Generation Children, or the Youth Labor Welfare Act and small- and medium-sized companies that formulated action plans for business owners based on the Act on Promotion of Women's Participation) based on the content of the contract.
- In carrying this out, proper standards will be established to ensure that companies using fraudulent methods will not be selected. Companies will be given fair and objective evaluations and treatment. (The detailed allocation of points will be decided by each ministry.)

* In general, promoting work-life balance will increase work efficiency as a result of streamlining and revising the workflow. It will also enhance the company's planning ability and capacity to adapt to market changes as a result of securing and consolidating diverse human resources including women. This will in turn increase productivity, which is expected not only to raise the company's price competitiveness but also secure and improve the quality of its businesses.

* All of the certifications based on the Act on Promotion of Women's Participation, the Act on Advancement of Measures to Support Raising Next-Generation Children, and the Youth Labor Welfare Act have criteria that limit long-hour work, a critical component of the work-life balance initiative.

II Status

- All 26 state institutions have published initiative schedules based on the Guidelines for Utilization of Public Procurement and Subsidies towards the Promotion of Women's Advancement and have commenced initiatives as of FY2016.
- Incorporated administrative agencies, etc. are to fully implement the initiative as of FY2017 and all 182 bodies have published implementation schedules.
- The initiative is also being promoted for procurement by local governments, in connection with the Tokyo Olympic and Paralympic Games, and by private-sector corporations, etc.