

Public procurement for evaluating corporations that promote measures such as work-life balance to encourage the advancement of women(1)

➤ Based on

tentative translation

- Article 24 of the Act on the Promotion of Female Participation and Career Advancement in the Workplace (Act No. 64 of 2015, hereinafter referred to as “the Act on Promotion of Female’s Participation”) and
- Guidelines for Utilization of Public Procurement and Subsidies Toward the Promotion of Women’s Advancement (decided on Headquarters for Creating a Society in which All Women Shine on March 22, 2016),
- Certain corporations are **to receive additional evaluation points as those promoting measures such as work-life balance in the government procurements conducted under the overall-greatest-value evaluation method and the competitive proposal evaluation method,**

➤ Corporations that are certified under the

- Act on Promotion of Female’s Participation (“Eruboshi” and “Platinum Eruboshi” certification)
- Act on Advancement of Measures to Support Raising Next-Generation Children (Act No. 120 of 2003) (“Kurumin” , “Try Kurumin” and “Platinum Kurumin” certification)
- Youth Labor Welfare Act (Law No. 98 of 1970) (“Youth Yell” certification)



Private business owners employing 100 or less regular workers that have developed action plan based on the Act on Promotion of Female’s Participation .

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- **The initiative will commence within FY2016 in principle at respective ministries and agencies.**
 - In the event that full implementation within the fiscal year is deemed difficult due to reasons such as company circumstances, respective ministries and agencies are to publish a schedule and implement the initiative in stages.
 - All organizations have already published their schedules for full implementation on their websites.
 - Based on the schedules, the total expenditures for the initiative are expected to be approximately ¥5 trillion yen in future.
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- The work for the verification of appropriateness for certifications, etc. for foreign juridical persons that promote measures such as work-life balance shall commence on October 1, 2016.